Newsletter – House C.G. Jung

Kuesnacht, May 2024

«Mistakes are, after all, the foundation of truth, and if one does not know what something is, it is at least an increase in knowledge if one knows what it is not.»
C.G. Jung, Collected Works of C.G. Jung, Volume 4: Freud & Psychoanalysis, 1953, Seite 449.

Editorial

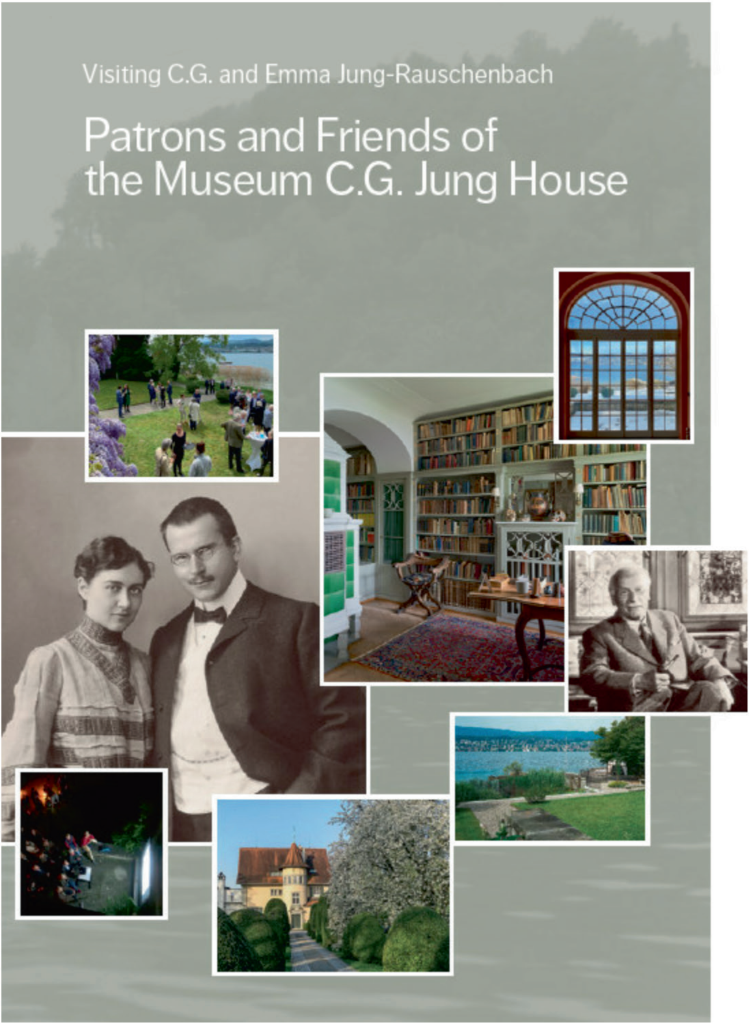
The museum was off to a great start in 2024! Never before have we welcomed so many guests at as this year. On the one hand, this shows that our special exhibition is attracting a great deal of interest and, on the other, that people are generally more willy to travel more again. As before the pandemic-related decrease, visitors are coming to Kuesnacht from a wide variety of countries, which naturally makes us very happy.

Spring is often a time of new beginnings and renewal. As nature changes and blossoms, it motivates and inspires us. We have taken this as an opportunity to review and revise our patronage concept. After six years of running the museum, we wanted to improve the services for our loyal supporters and make it even more attractive. We have restructured the categories and, in particular, aligned the benefits more closely with the needs of our patrons. For example, our patrons can now enjoy guest cards that they can use to invite guests to the museum.

We are convinced that this will create additional value for our supporters and allow them to participate more closely in our house, our foundation and, above all, our museum. It is important to us to maintain close contact and dialogue with interested individuals from Switzerland and abroad.

The Board and Management of the Foundation C.G. Jung Küsnacht and the Museum Director of the Museum C.G. Jung House

Join the Museum C.G. Jung House!



Visiting C.G. and Emma Jung-Rauschenbach

Patrons and Friends of the Museum C.G. Jung House

As patron and friend of the Museum C.G. Jung House, you benefit from interesting insights, unforgettable events, and complimentary museum admission. Moreover, we offer you an exclusive preview of each new exhibition before it opens to the public. Also, our events present an opportunity to connect

with other enthusiasts from Switzerland and abroad.
Help us preserve the Museum C.G. Jung House for future generations! The Museum C.G. Jung House relies on financial support. The ongoing museum operation and maintenance of the listed property are costly and demanding tasks. We welcome both small and large donations to support us in ensuring the preservation and advancement of the museum and property.

Friends of the Museum C.G. Jung House - CHF 120 / year

- Membership Card
- Free entry to the museum
- Receive 3 - 4 newsletters annually
- Invitation to an exclusive event
- 10% discount at the museum shop

Patrons of the Museum C.G. Jung House - CHF 450 / year

- Membership card
- Free entry to the museum
- Receive 3 - 4 newsletters annually
- Invitation to an exclusive event with a guest
- 3 guest cards for "Bring a Friend" (free entry)
- 10% discount at the museum shop
- Once per year, receive a 20% discount on a private guided tour

You can find more information about the patronage on our website.

Help us to preserve the Museum C.G. Jung House for future generations! The Museum C.G. Jung House is dependent on financial support. The day-to-day running of the museum and the maintenance of the listed property are complex and expensive.

We are always happy to receive small and large donations that help to ensure the preservation and further development of the museum and the property.

Foundation C.G. Jung Küsnacht

The "C.G. Jung Küsnacht Foundation" is the organisation responsible for the Museum C.G. Jung House. It was established in 2002 with the aim of keeping the memory of Carl Gustav Jung and his wife and colleague Emma Jung-Rauschenbach alive, documenting their lives, work and environment and promoting the further development of Jungian psychology. In this section, we present people who are involved with the Foundation and why; today with Martin H. Bidermann, Vice President of the Foundation.

Why are you, as a banker, involved in the C.G. Jung Foundation Board?
Every foundation board works as a team.
Each team member should bring different talents to the table.

When I was asked to join the team, the Board of Trustees was looking for someone with expertise in financial investments. I was happy to take on this challenge.

In your opinion, what is the significance of the work of the Museum C.G. Jung House?
It is about preserving a piece of cultural heritage and leading it into the future. The work of the museum enables the interested public to gain access to C.G. Jung's "place of work and thought".

What motivates you about this commitment?
I myself live in a similar house in Erlenbach am See. The house was built at the beginning of the 20th century.
For me, our house is also about preserving this piece of cultural heritage for the future. I recently campaigned very hard for the initiative in favour of a lakeside path to be rejected. A sea route would be a disaster for both properties.

Where would you like to set an important example for the foundation in the future?
I can contribute with my expertise in the preservation of lakeside properties. I also want to help enable the financing of renovation projects.

Spring in Küsnacht

Picture: Museum C.G. Jung House

What a sight it must have been each spring. The path from the road to the house led through an old orchard, with blooming fruit trees on either side! This is how the house on Seestrasse presented itself each spring to all who wished to visit the Jung family.

In 1907, Emma and C.G. Jung purchased a plot of land by Lake Zurich in Kuesnacht to build their residence and practice. There was already an orchard with old fruit trees on this plot. Immediately, C.G. Jung began to form concrete ideas about the design of his future house and garden. Early sketches Jung made for the architect already divided the area into sections: one facing the street and one facing the lake. The lakeside, introverted part of the garden was to become a residential garden with various outdoor spaces. The orchard with its old fruit trees was to be preserved in the street-facing area.

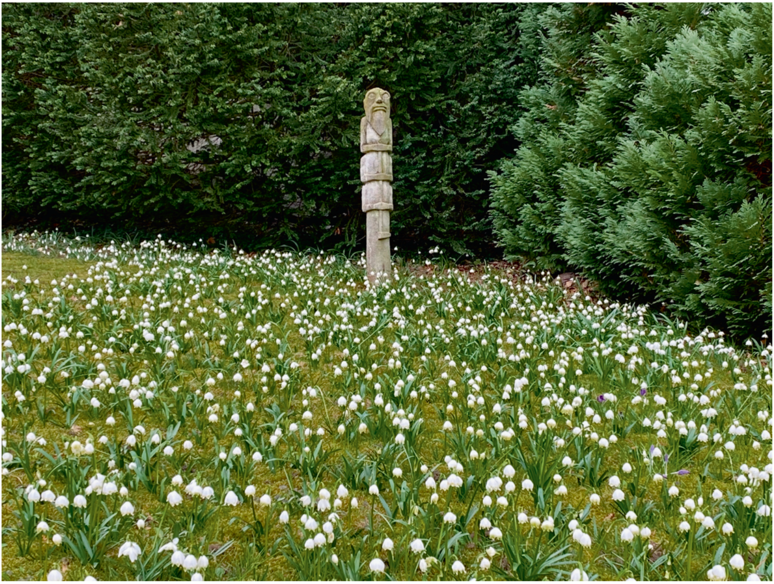
Upon completion of the house and garden in 1909, a long driveway led straight to the entrance portal. On either side were modest grassy areas with the old fruit trees. On one side, a small pond with a watercourse was created in a natural hollow, and on the other side, a vegetable garden.

Even today, the driveway flanked by boxwoods offers our visitors a breathtaking view. The old fruit trees have since been replaced with new ones due to age. A single, impressive cherry tree still gives a glimpse of the former springtime splendor each year.

Eva Middendorp, Museum Director

Special exhibition «C.G. Jung – Journey into the Unconscious»

From the current special exhibition «C. G. Jung - Journey into the Unconscious», we present selected exhibits in loose succession in our newsletter. This time is on Atmavictu:



Atmavictu in the garden

Atmavictu

In the summer of 1919, C.G. Jung carved out of thin elm tree-branches two six-armed figures holding a hoe for farming. In the protocols of 1958, he associated their segmentation with insects, archaic plants such as horsetail and also with the human spine. (The Art of C.G. Jung (AJ), 2019, p. 152)

Shown here is one of the two wooden figures which served as a model for the larger stone sculpture, which C.G. Jung commissioned from an artist. Following an intuition, C.G. Jung named the figure "Atmavictu" - "breath of life". (Ibid.) Atmavictu was erected in the garden of his home in Küsnacht, where it still stands today.

In the protocols, he further explained, that he was at the time strongly preoccupied with the fantasy of a strange creature of the earth, which had grown out of the ground.

"The Atmavictu is a further development of this quasi sexual object [phallus], where it turns out, that basically the breath of life that manifests itself in this way, is a creative impulse." (Ibid.)

Referring to Greek mythology, Jung also called Atmavictu a Cabir. The Cabiri, mighty and artful dwarf gods from Asia Minor, symbolise the powerful creative forces. In ancient depictions, they often wear a hooded cloak. They not only awakened C.G. Jung's scholarly interest, but also fueled his creative imagination. You can find out more about the Cabiri in our next newsletter.

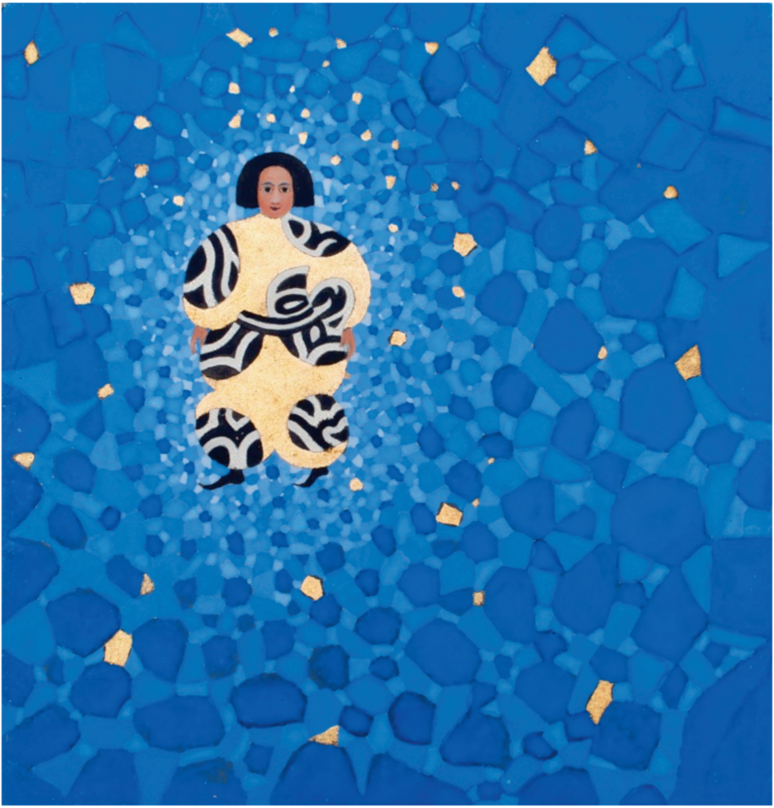
Denise Rudin, Assistant to the Museum Director

Special exhibition

«C.G. Jung – Journey into the Unconscious»

«In order to grasp the fantasies which were stirring in me ‚underground,' I knew that I had to let myself plummet down into them, as it were. [...] I had to take the chance, had to try to gain power over them; for I realised that if I did not do so, I ran the risk of their gaining power over me.»
C.G. Jung. Memories, Dreams, Reflections, p. 213–214

The special exhibition can still be visited. Don't miss it and plan your visit now.



The listed property

Pictures: Museum C.G. Jung House

Current summer opening hours:
Thursday: 13:30 - 17:00
Friday: 13:30 - 17:00
Saturday: 11:00 - 15:00 / twice a month (please refer to our website)
Last entry 30 minutes before closing time.

Admission
Adults: CHF 22, including a comprehensive museum guide
Youth and students: CHF 15
Children under 12: Free entry

Please visit our website for further information and updates: www.cgjunghaus.ch

Plan your visit

The Museum House C.G. Jung is now on Facebook!

Since the beginning of March 2022, interested people can receive regular information and impressions from our museum on our Facebook page. If you would like to follow us:

Follow us

Support Museum House C.G. Jung

The museum C.G. Jung House relies on donations for the continued operation. Day-to-day operations, as well as the upkeep of the historic, landmarked estate, are time-consuming and expensive.

Small and large donations are greatly appreciated. They help secure the preservation and development of the museum and estate for the future.

Donate directly via our website, or transfer an amount of your choice to IBAN:CH18 0877 9001 2500 1805 6. Thank you very much!

Please include your name, email address and postal address in the reason for payment. We will gladly send you a donation receipt.

Patrons and Friends

If you would like to support our museum in the long term, we would like to welcome you as a patron or as a friend. Mrs. Hügli is looking forward to hearing from you: sandra.huegli@stiftung-cgjung.ch.

Donate now

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C.G. JUNG
KÜSNACHT

You no longer wish to receive our Newsletter? Sign off here.
Subject to change without notice.

Museum House C.G. Jung Küsnacht | sandra.huegli@stiftung-cgjung.ch | www.cgjunghaus.ch